

First Order Coupon For Magento



Magento Compatibility Version 2.*

Configure Guide

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Preface:

This document provides information on how to configure and use **First Order Coupon** extension in Magento.

Disclaimer:

Expound Coderz reserves the rights to add, remove, modify and add new features to this extension. Expound Coderz reserves the rights to remove any feature of its products that does not fulfill expectations.

We don't give guarantee for our extension worked on third party magento extensions or themes and custom work on default themes or extension.

First Order Coupon For

Introduction:

Customer First Order Condition is an extension that gives you the ability to create Cart Price Rules applicable only on the first order of your customers.

First Order Coupon Provides customers with a discount on first purchase. Admin can set up the first order coupon sales rule in the admin area. It helps to increase conversion rate.

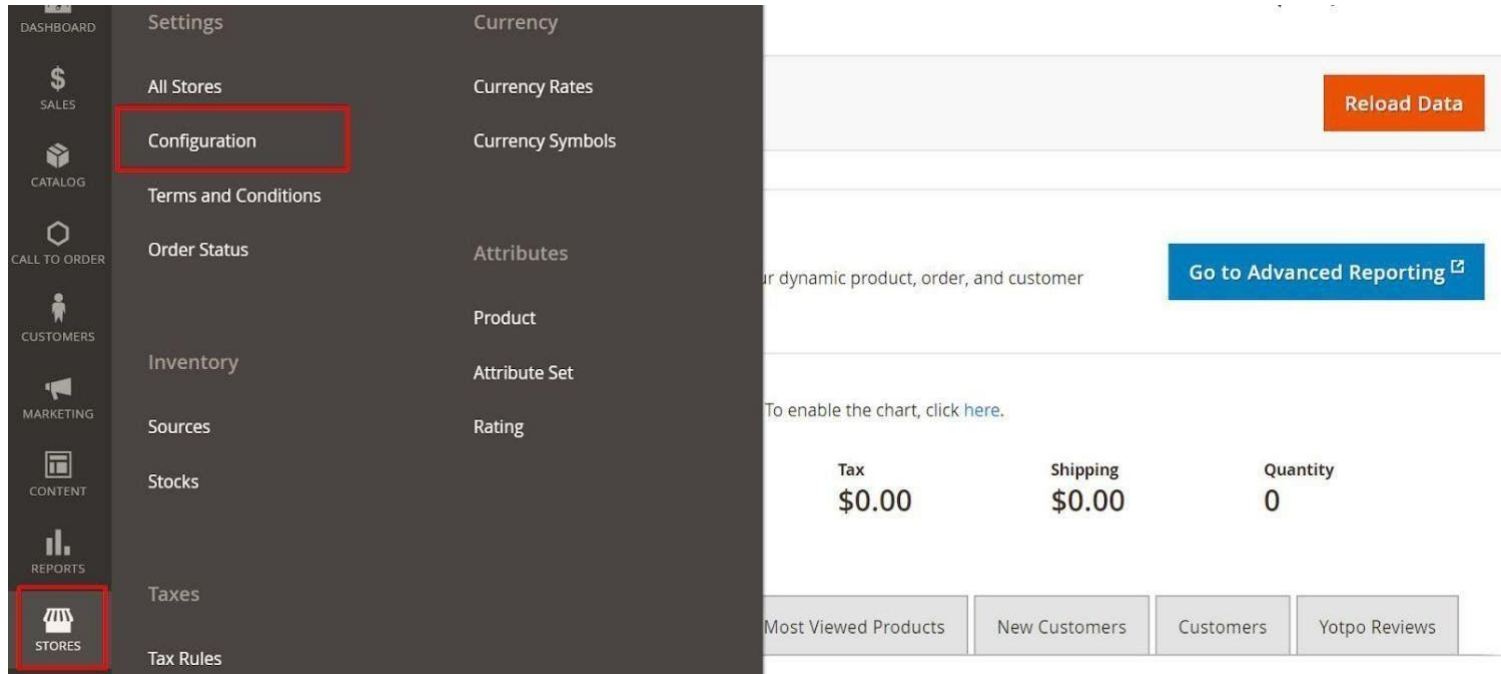
When the customer reaches the site for the first time or registered the first time, it will show the scratch card window popup to show a discount code for the first order.

Note: Popup based on cookies. If the customer removes the cookies from the browser popup will be shown again but the customer can apply the discount coupon only firstorder.

First Order Coupon For

Configuration:

Step 1: Login to **Magento admin** and Go to **Store > Configuration**



First Order Coupon For

Step 2: Under the left navigation, you will see **ESTS** module tab and click on **First Order Custom Rule**

Configuration

Scope: Default Config ▼ ?

 **ESTS** ^

First Order Customer Rule

GENERAL v

Step 3: You can Enable/Disable module from here

GENERAL v	First Order Rule Configuration Options ⌵
 v	
CATALOG v	

Enable
[store view]

v

You can Enable or Disable module

Step 4:

- You can Enable/Disable coupon from here

First Order Coupon For

Coupon



Enable
[store view]

Yes

▼

You can Enable or Disable for sending coupon

First Order Coupon For

- ii. You can select cart price rule from here. Before selecting the cart price rule you need to create the cart price rule. For creating cart price rule please follow below steps:

Shopping Cart Price Rule [store view] First Order Customer Coupon ▼
You need to add coupon, Go to Marketing->Cart Price Rules

- iii. You can set the coupon code length

Length [store view] 9

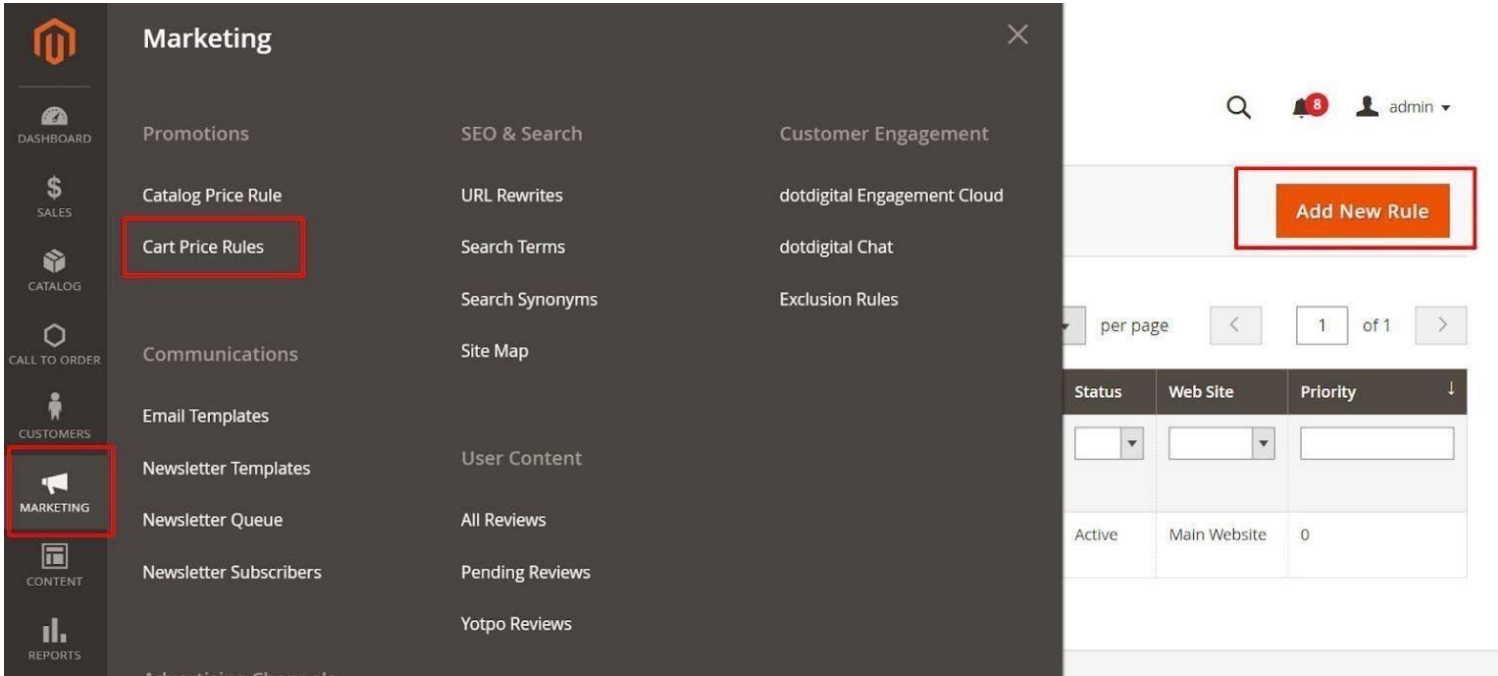
- iv. You can set coupon code format. Here are 3 options **Alphanumeric, Alphabetical and Numeric**

Format [store view] Alphanumeric ▼

First Order Coupon For

How to add First order condition in cart price rule?

Step 1: Go to Marketing > Promotions > Cart Price Rule > Add new Rule



The screenshot shows the eST Marketing dashboard. The left sidebar contains a menu with categories: DASHBOARD, SALES, CATALOG, CALL TO ORDER, CUSTOMERS, MARKETING, CONTENT, and REPORTS. The 'MARKETING' category is highlighted with a red box. The main content area is titled 'Marketing' and contains a grid of options. The 'Promotions' section is highlighted with a red box, and within it, 'Cart Price Rules' is highlighted with a red box. To the right of the 'Marketing' menu, there is a search bar, a notification bell with '8', and a user profile 'admin'. Below these, there is a red button labeled 'Add New Rule' which is also highlighted with a red box. At the bottom right, there is a table with columns 'Status', 'Web Site', and 'Priority'.

Status	Web Site	Priority
Active	Main Website	0

First Order Coupon For

Step 2: For applying First Order Conditon

Open '**Conditions**' section and click on the (+) icon to add a new section
Then Select '**First Order Customer**' under the dropdown. Click on '...' and select '**Yes**'.



SALES

CATALOG

TO ORDER

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

Conditions

Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

Please choose a condition to add.

Please choose a condition to add.

Product attribute combination

Products subselection

Conditions combination

Cart Attribute

Subtotal (Excl. Tax)

Subtotal

Total Items Quantity

Total Weight

Payment Method

Shipping Method

Shipping Postcode

Shipping Region

Shipping State/Province

Shipping Country

First Order Customer

DASHBOARD

SALES

CATALOG

CALL TO ORDER

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

Conditions

Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

First Order Customer is

Yes

Yes

NO

Actions

Labels

Manage Coupon Codes

dotdigital Coupon URL Builder

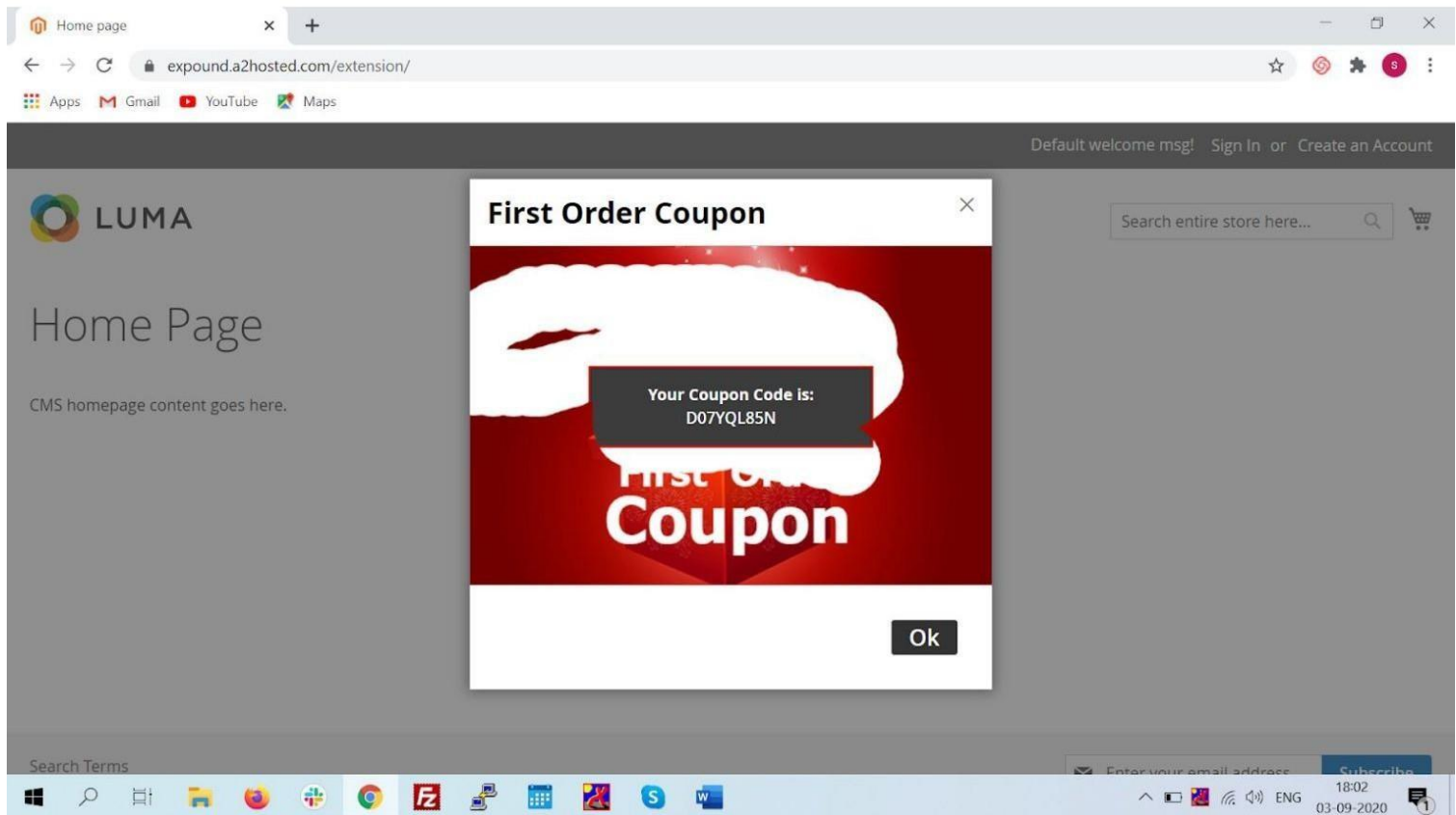
First Order Coupon For

Result will be '**Customer first order is Yes**'.

Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

First Order Customer is Yes



Support:

You can contact us at:

Email: contact@expoundcoderz.com

Support: contact@expoundcoderz.com

We will be ready to help you always!

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