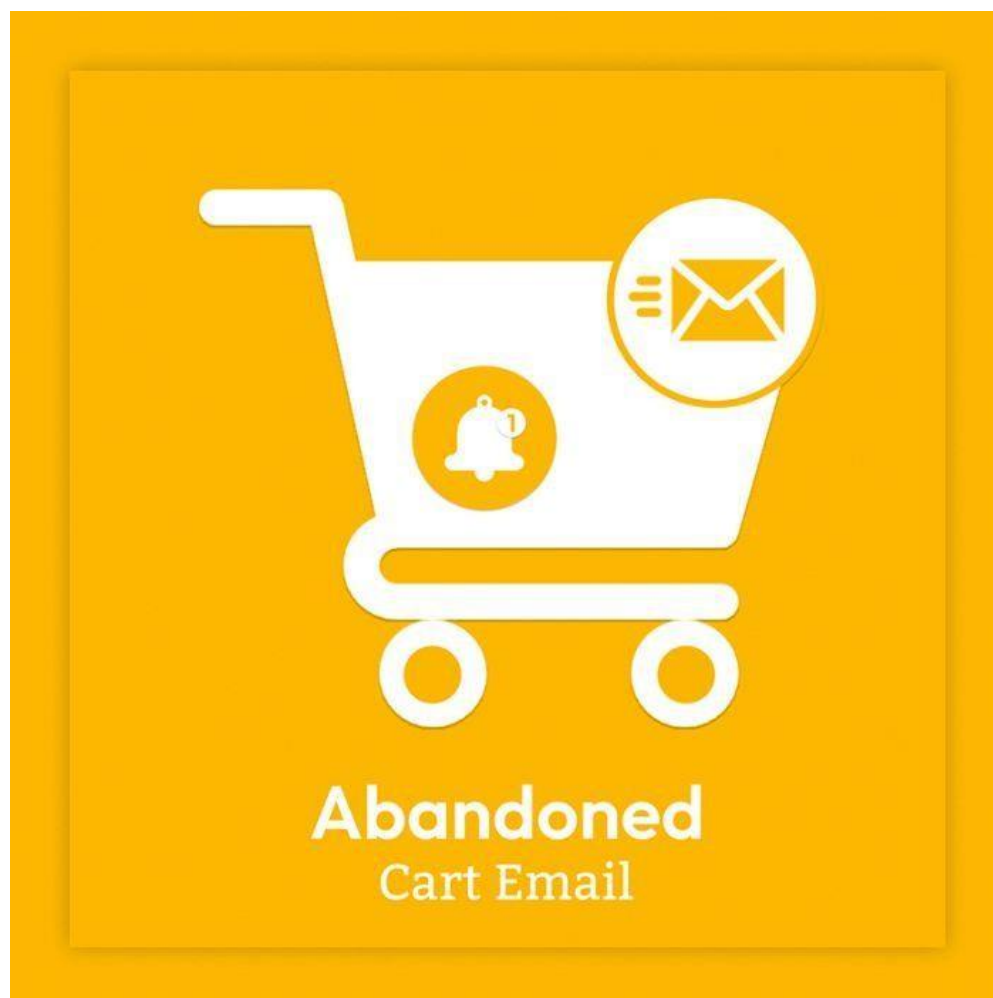


Abandoned Cart Email For Magento



Magento Compatibility Version 2.*

Configuration Guide

Abandoned Cart Email For Magento

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Preface:

This document provides information on how to configure and use the **Ests AbandonedCartEmail** extension in Magento 2.

Disclaimer:

Expound Coderz reserves the right to add, remove, modify, and add new features to this extension. Expound Coderz reserves the right to remove any feature of its products that does not fulfill expectations.

We don't give guarantees for our extensions worked on third- party Magento extensions or themes and custom work on default themes or extensions.

Abandoned Cart Email For Magento

Introduction:

ESTS has developed An "Abandoned Cart Email" extension for Magento 2 is a extension that allows e-commerce store owners to automatically send follow-up emails to customers who have added items to their shopping cart, but did not complete the purchase. These emails can include incentives such as discounts or special promotions to encourage the customer to return to the store and complete their purchase. The extension may also provide tracking and analytics to help store owners better understand why customers are abandoning their carts and how to address the issue.

Features:

Back End options:

1. Magento admin easily can enable and disable this extension.
2. Admin can set the time for email sending via backend.
3. Magento admin can get customers' cart time and set email time according to cart time from admin.
4. Ability to create and customize email templates.
5. Ability to set up automatic email triggers based on how long a cart has been abandoned.

Front End options:

1. Automatic sending of abandoned cart emails to customers.
2. Customizable email templates that can include images, product links, and promotional offers.
3. Option for customers to easily return to their abandoned cart and complete their purchase.

Admins can easily configure the AbandonedCartEmail module on their store.

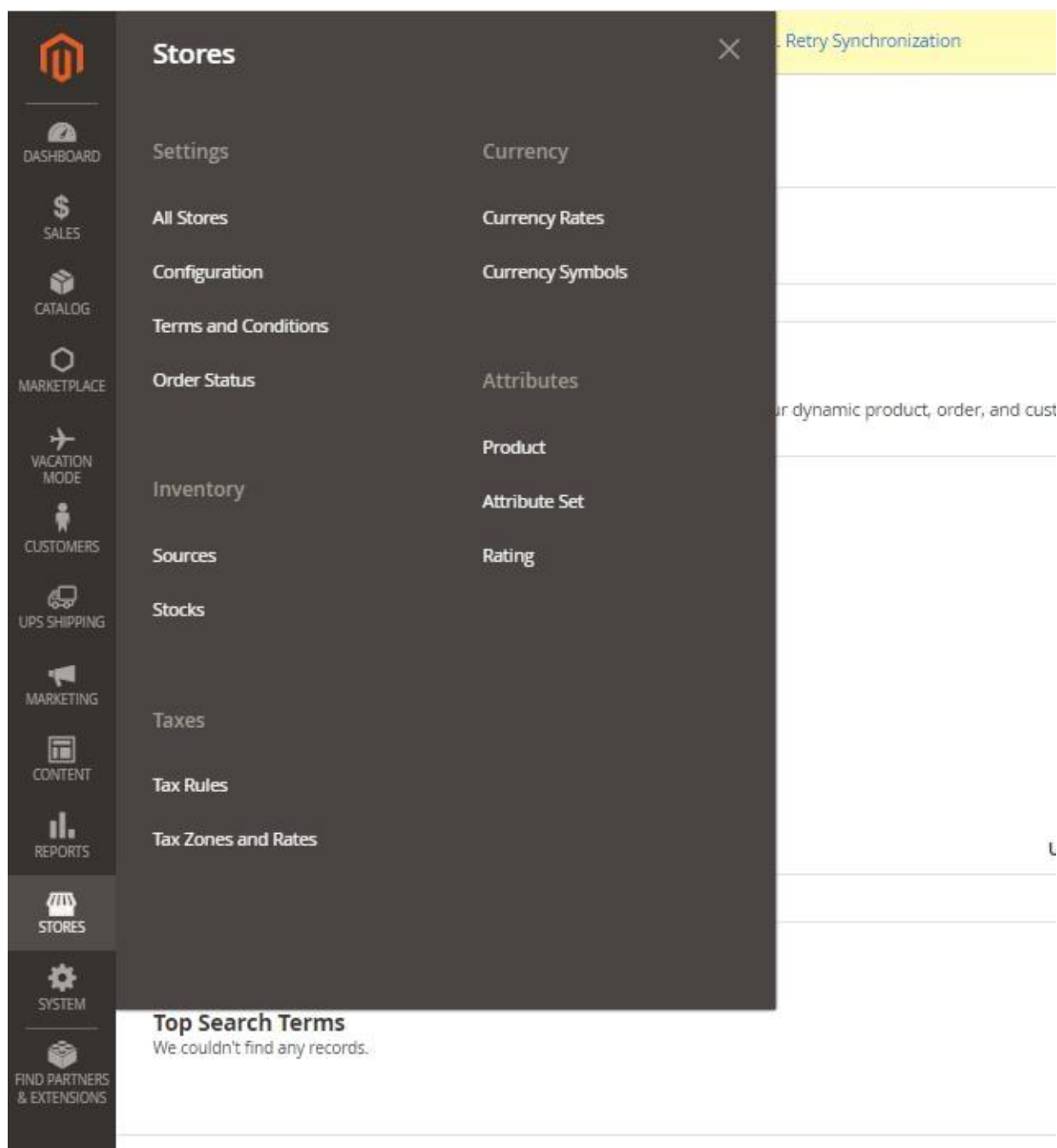
Abandoned Cart Email For Magento

How to configure

Configuration:

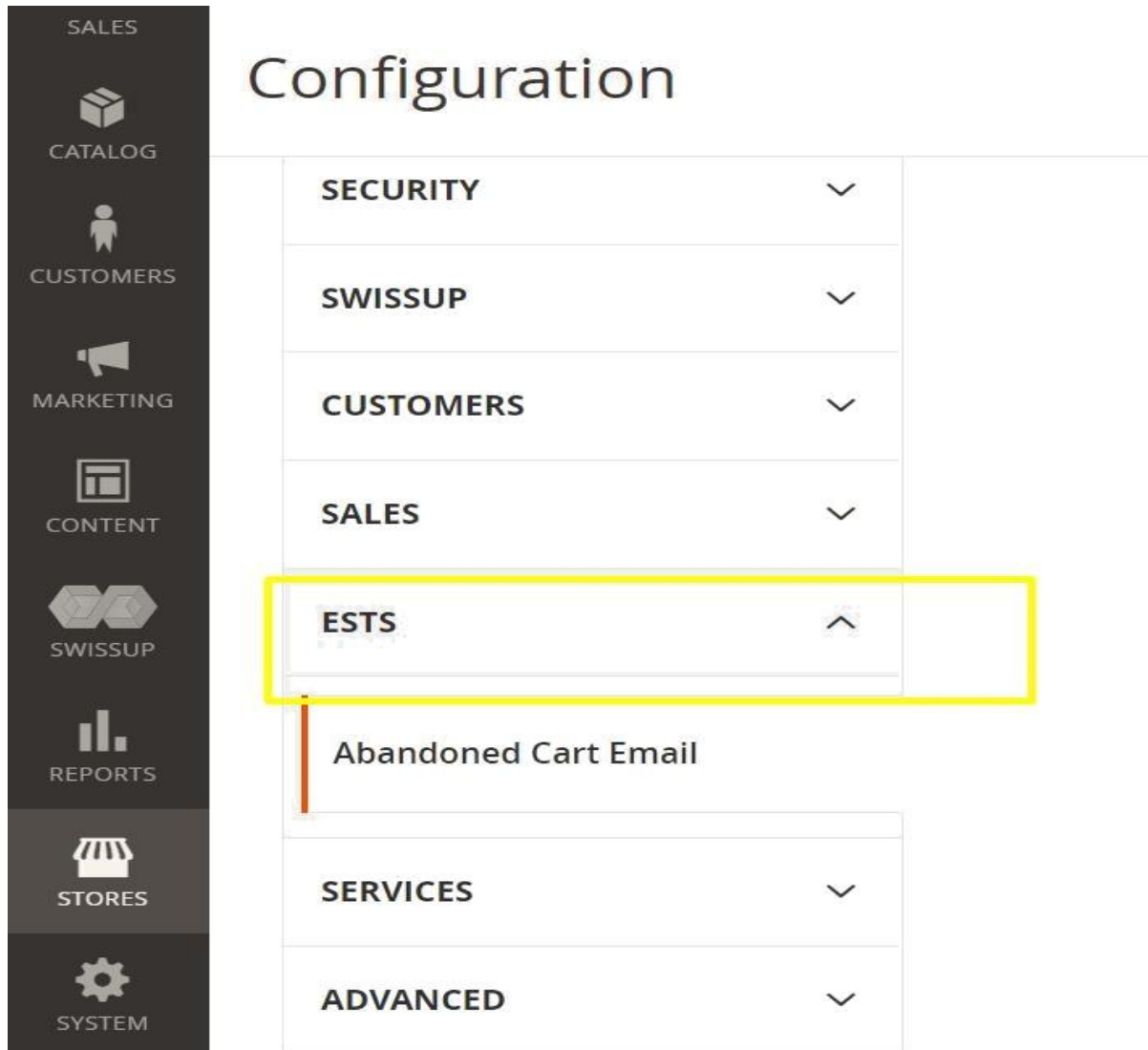
Step 1:

Login to the Admin Magento. Navigate to **Stores > Configuration**.



Abandoned Cart Email For Magento

Click on **ESTS**, section.



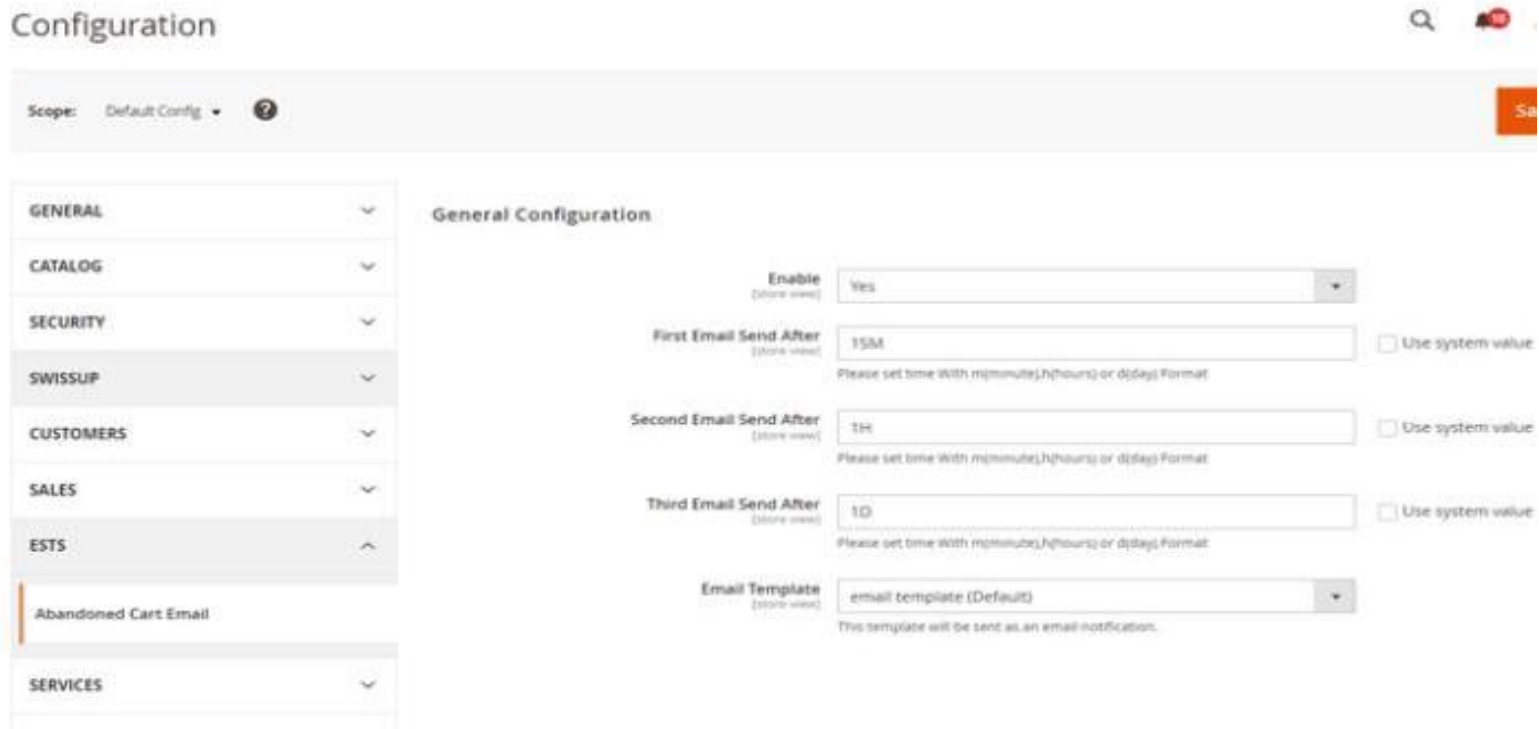
The screenshot displays the Magento Configuration interface. On the left is a dark sidebar with icons and labels for various sections: SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, SWISSUP, REPORTS, STORES, and SYSTEM. The main area is titled 'Configuration' and contains a list of expandable sections: SECURITY, SWISSUP, CUSTOMERS, SALES, ESTS, Abandoned Cart Email, SERVICES, and ADVANCED. The 'ESTS' section is highlighted with a yellow rectangular box. Below the 'ESTS' section, the 'Abandoned Cart Email' section is partially visible.

Section	Expand/Collapse Icon
SECURITY	▼
SWISSUP	▼
CUSTOMERS	▼
SALES	▼
ESTS	▲
Abandoned Cart Email	
SERVICES	▼
ADVANCED	▼

Abandoned Cart Email For Magento

Step 2: AbandonedCartEmail

Continue to Click on AbandonedCartEmail you will see this Layout.



The screenshot shows the Magento Configuration interface. On the left is a sidebar with a menu containing: GENERAL, CATALOG, SECURITY, SWISSUP, CUSTOMERS, SALES, ESTS, Abandoned Cart Email (highlighted with an orange bar), and SERVICES. The main content area is titled 'General Configuration'. It contains several settings:

- Enable**: A dropdown menu set to 'Yes'.
- First Email Send After**: A text input field containing '15M'. To its right is a checkbox labeled 'Use system value' which is unchecked. Below the input field is a hint: 'Please set time With m(minute),h(hours) or d(day) Format'.
- Second Email Send After**: A text input field containing '1H'. To its right is a checkbox labeled 'Use system value' which is unchecked. Below the input field is a hint: 'Please set time With m(minute),h(hours) or d(day) Format'.
- Third Email Send After**: A text input field containing '1D'. To its right is a checkbox labeled 'Use system value' which is unchecked. Below the input field is a hint: 'Please set time With m(minute),h(hours) or d(day) Format'.
- Email Template**: A dropdown menu set to 'email template (Default)'. Below it is a note: 'This template will be sent as an email-notification.'

At the top right of the configuration area, there are icons for search, a notification bell with '10' alerts, and a 'Save' button.

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Step 3: Module Configuration Settings

Now we will see how to configure our Module. In **General Settings**,

1. **Enable** Select “Yes” to turn on the Module.

Enable
[store view]

2. Use Set Time for sending email minutes , hours or days

First Email Send After [store view]	15M	☐ Use system value
Please set time With m(minute),h(hours) or d(day) Format		
Second Email Send After [store view]	1H	☐ Use system value
Please set time With m(minute),h(hours) or d(day) Format		
Third Email Send After [store view]	1D	☐ Use system value
Please set time With m(minute),h(hours) or d(day) Format		

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3. Email Template

Email Template
[store view]

email template (Default) ▼

This template will be sent as an email notification.

After filling in all the fields, click on the **Save Config button. so that your changes will be saved.**

After successful configuration, Please Flush the Magento Cache.

Or

By Running this Commands:

```
php bin/magento setup:upgrade
```

```
php bin/magento cache:flush
```

```
php bin/magento cache:clean
```

Abandoned Cart Email For Magento

Support:

You can contact us at:

Email: coderz.expert@gmail.com

Support: contact@expoundcoderz.com

We will be ready to help you always!

You can also send us your feedback. Comments, suggestions, and opinions are largely appreciated. You can also follow us on Facebook, Twitter, and LinkedIn to know the latest news and offers:

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<https://x.com/contactexpound>

<https://www.instagram.com/expoundcoderz/>

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